



Executive Development

As a stand alone methodology or in conjunction with other SBP modules your managers will grow in one-on-one monthly Executive Development Sessions. Installing a new process or culture change requires individual attention and commitment. Identify your key personnel and SBP will accelerate their development with in person consultations, email and telephone support. As with all SBP services, each program is designed to fit your organization and the individuals involved. To quote Phil Jackson, " I treat all my players the same, but different."

Hey, That's Me!

Licensed Hollywood Film Clips are a mirror for people to see themselves in a nonjudgmental no-fault context. The people who are in the trenches must see themselves, stand up and say " I have seen the enemy and it is me!" Within the context of a SBP production eyes are opened and the lights go on without blame. The "process" becomes the tool for execution and correction. People don't fail, the process failed so how do we fix the process?

Hot-Wired Learning

SBP has developed a revolutionary adult educational technique that allows new ideas to be Hot-Wired to a pool of emotion and create an indelible learning experience. New ideas, processes and methodologies can be implemented with great success and speed. Efficiency is the key. After the introduction what will the results be? With a SBP custom production the results are immediate and significant.

Cross Departmental Team Building

Is production not cooperating with sales and engineering at odds with production? Is accounting ready to go to war over runaway spending? SBP can assist your organization in achieving better understanding through improved communication. A SBP Communications production targeted at the flash point areas in your organization can achieve results in a one-day session. As additional modules are introduced, the skills mastered and implemented your flash points become communications hubs.



Team Building

There is no better way to launch a new initiative. SBP will design a presentation that creates a shared experience to bind the team together. Family owned business in transition to next level, acquired companies, new management initiatives or sales programs. SBP can prepare a production that will take it to the next level and have your team working successfully together.



ABOUT SBP

SBP is dedicated to developing excellence in people, process and education to drive increased efficiencies, margins and sales for their partners. The senior educators at SBP share more than 65 years of experience in the field of communication education and the belief that every day brings a new opportunity to raise our standards of performance.

Excellence in People,
Process, and Education

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